



NATIONAL VOTER SURVEY

on

TAX REFORM

June 25 - 28, 2017

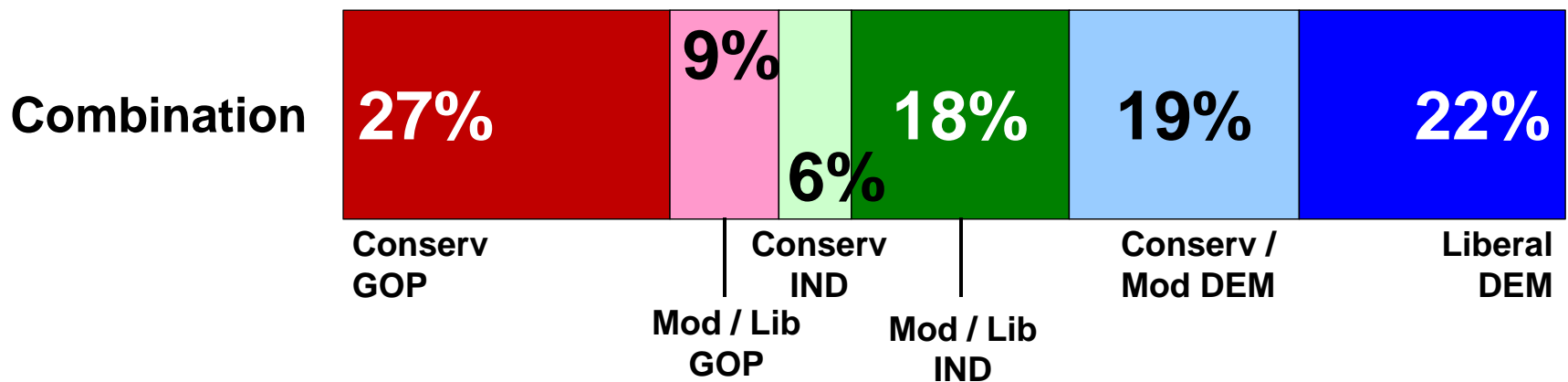
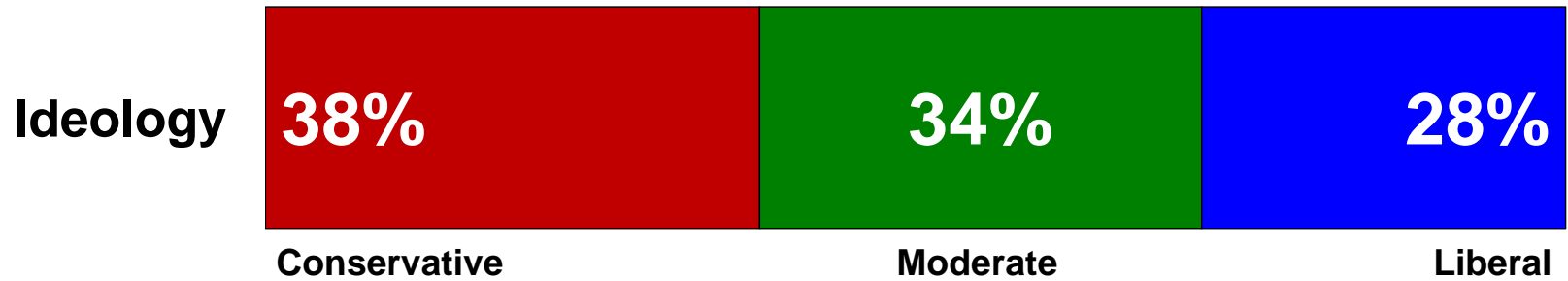
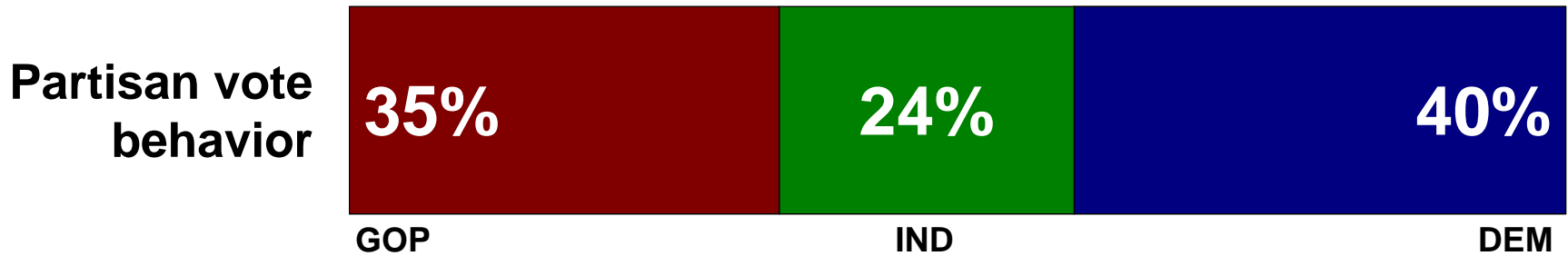
N = 1,202 respondents

margin of error: \pm 2.8%

1/3 landline, 1/3 cell, 1/3 internet

All results rounded to the nearest whole percent

VOTE BEHAVIOR / AND IDEOLOGY



INTERNET & SOCIAL MEDIA

Do you have...

(% Yes)

Internet access
on a cell phone

95% 18-34
94% 35-44
89% 45-54
73% 55-64
73% 65+

84%

A Facebook
account

81% 18-34
82% 35-44
75% 45-54
66% 55-64
54% 65+

70%

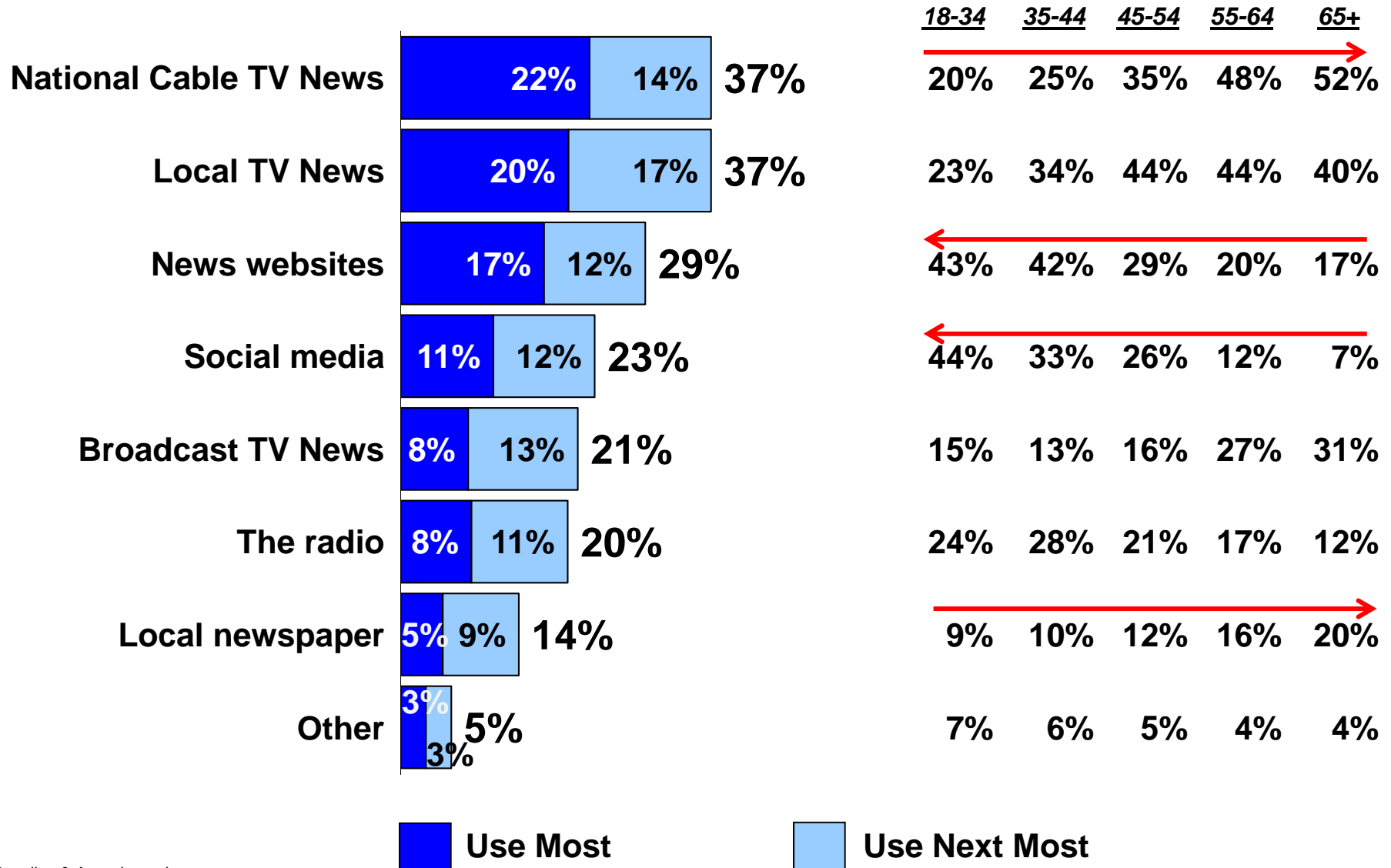
A Twitter
account

42% 18-34
41% 35-44
34% 45-54
25% 55-64
16% 65+

31%

NEWS & INFORMATION SOURCES

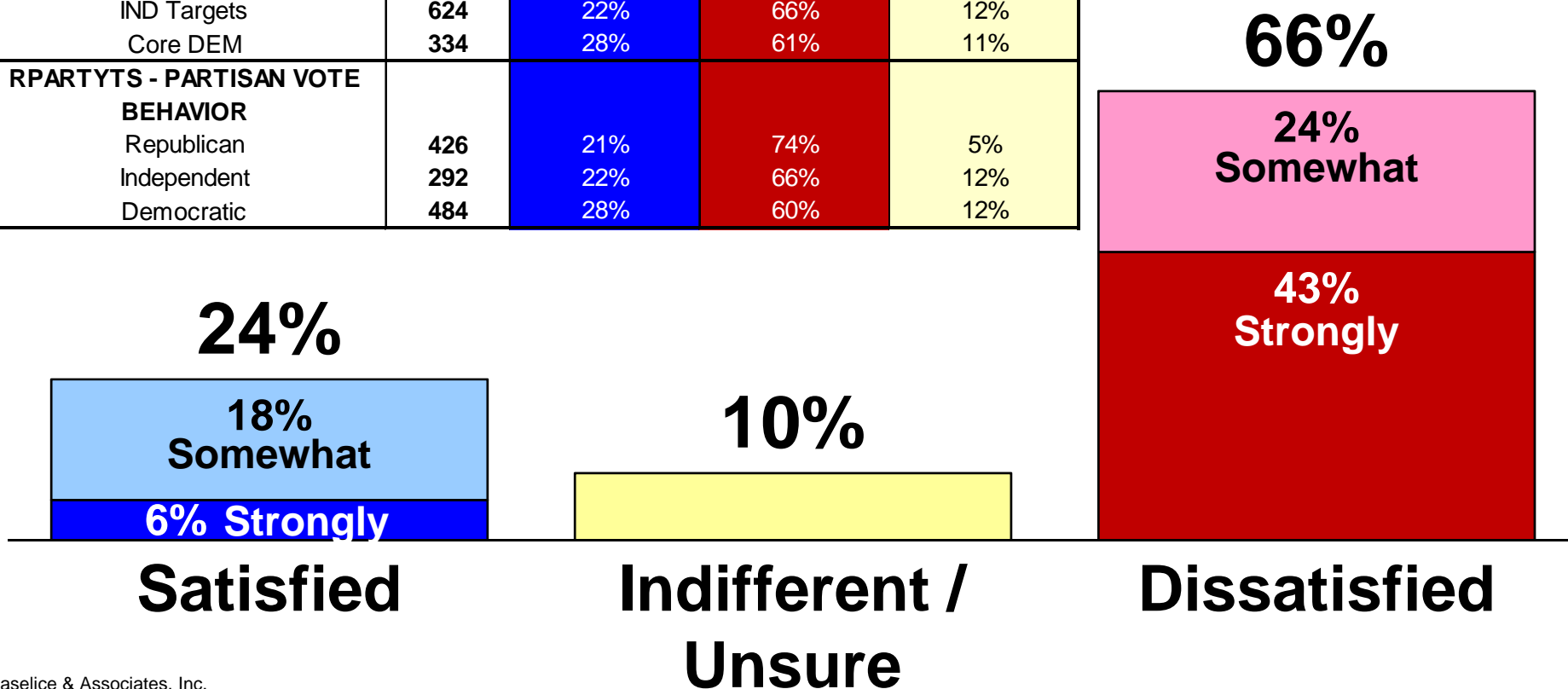
Which of the following do you MOST regularly use as a source for news and information on current events?



FEDERAL INCOME TAX SYSTEM SATIFICATION

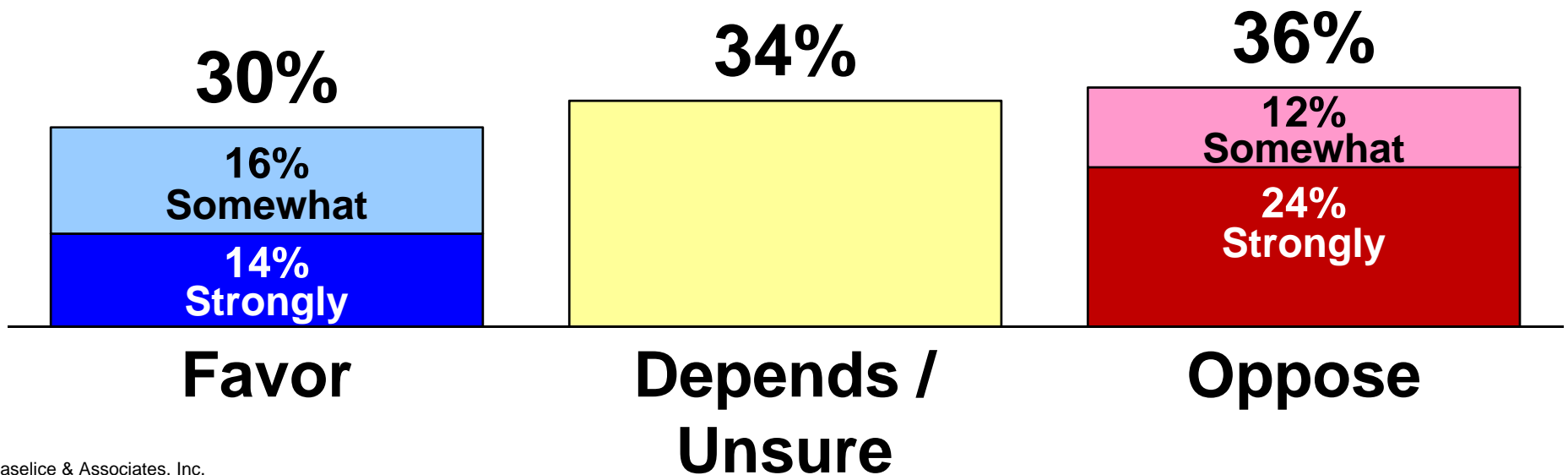
Are you satisfied or dissatisfied with the current federal income tax system?

	Base	TOTAL SATISFIED	TOTAL DISSATISFIED	INDIFFERENT / UNSURE
Total	1202	24%	66%	10%
COMBO - COMBINATION TARGETS				
Core GOP	245	24%	75%	1%
IND Targets	624	22%	66%	12%
Core DEM	334	28%	61%	11%
RPARTYTS - PARTISAN VOTE BEHAVIOR				
Republican	426	21%	74%	5%
Independent	292	22%	66%	12%
Democratic	484	28%	60%	12%



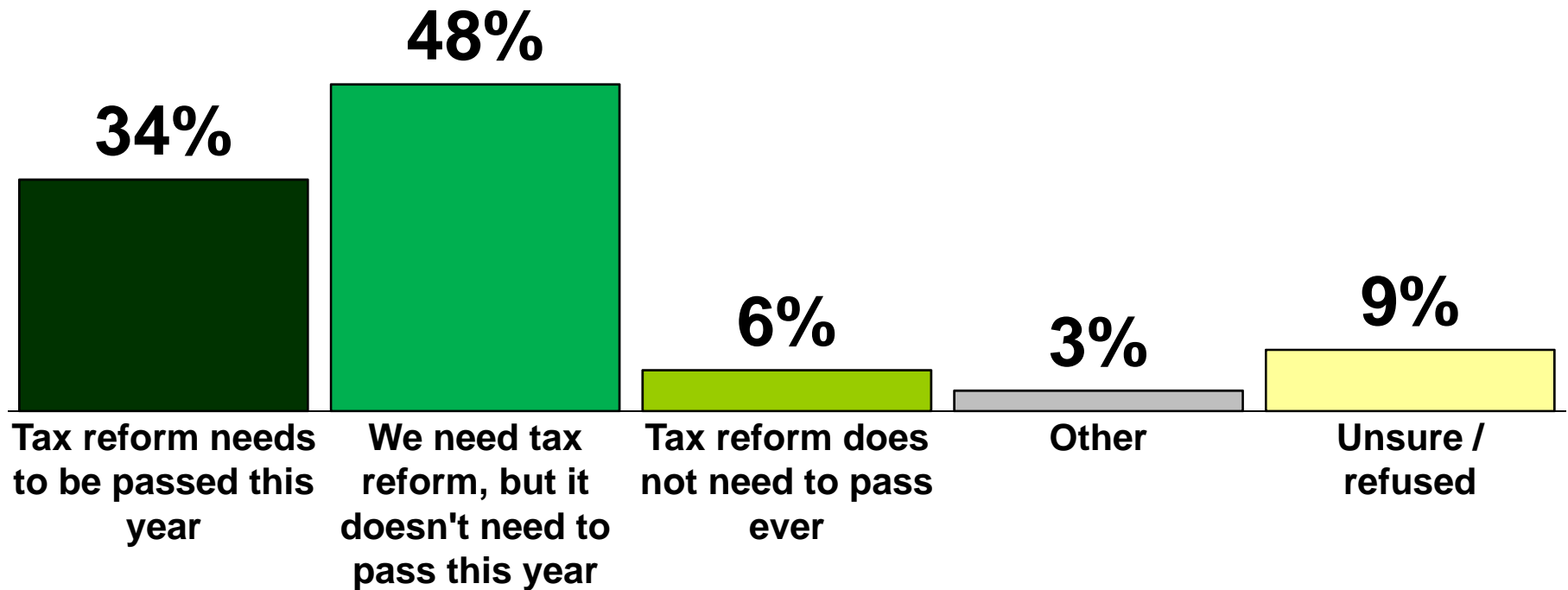
INITIAL FEDERAL TAX REFORM PLAN

Based on what you know about it, do you favor or oppose the proposed federal tax reform plan?



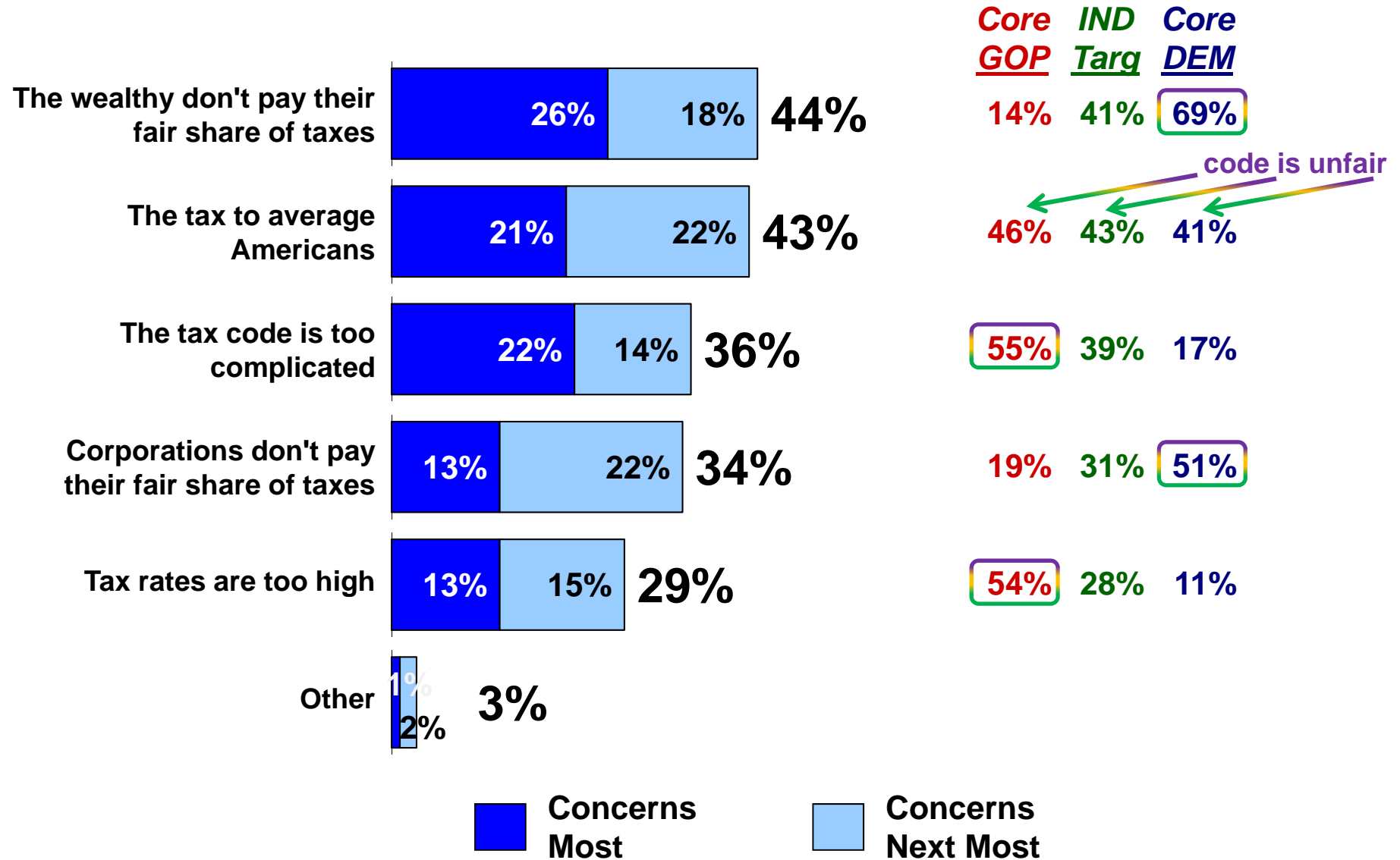
PASSING TAX REFORM

Which viewpoint comes closest to your own?



MOST CONCERNING ABOUT TAX SYSTEM

Which one of the following concerns you most about the federal income tax system?



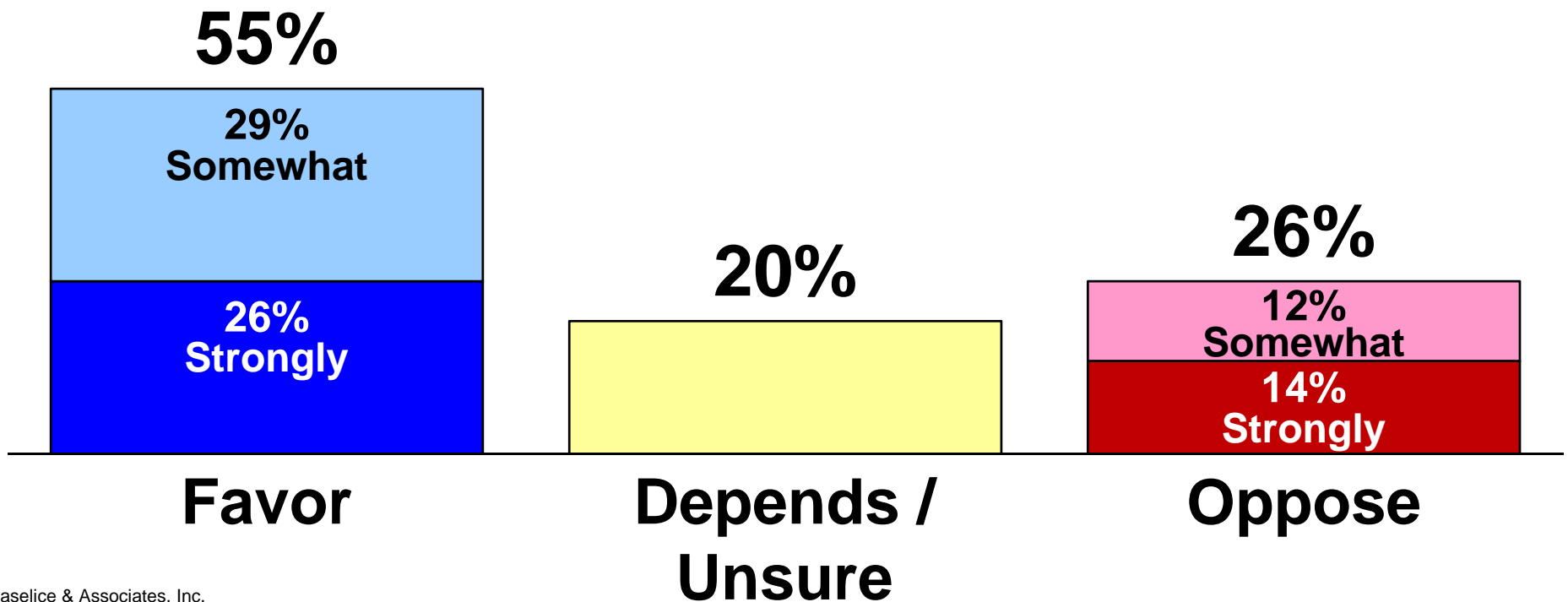
Would you favor or oppose the tax reform plan if you knew it would...

	Favor	Oppose	No diff / Unsure	
Make it easier to create jobs, raise wages, and expand opportunities for all Americans.	88%	6%	6%	
(Ver C: Maintain / Ver D: Protect) as tax deductions the interest on homeowner mortgages, charitable giving and retirement savings.	84%	8%	8%	C: 86% fav D: 82% fav
Modernize the tax code to encourage corporations to stay in America and create new jobs at home, and will even encourage foreign companies to relocate here.	84%	10%	7%	
Provide tax relief for families with child and dependent care expenses.	83%	11%	6%	
Make the tax code simpler, fairer, and flatter, so that it's not only easier to do your taxes, but it's also easier to have peace of mind at critical moments, whether it's going to school, getting a job, raising a family, or planning for retirement.	83%	11%	6%	
Make changes to the tax system so that U.S. companies that do business around the world make products in the U.S. and bring back jobs from overseas.	82%	10%	8%	
Deliver a 21st century American tax code that is built for growth - the growth of families' paychecks, the growth of local businesses, and the growth of our economy as a whole.	80%	9%	11%	
Address the over 70,000 pages of long, current tax law that is a maze of special deductions and exemptions, by simplifying these rules and eliminating special provisions in favor of dramatically lower tax rates for American workers, families, and job creators.	79%	12%	9%	
Make it easier to pay for college by streamlining the maze of education tax benefits.	77%	13%	10%	
Raise wages for American workers (Ver Y: according to the Tax Foundation) and create nearly two million full-time jobs in the United States.	76%	13%	10%	X: 78% fav Y: 75% fav
(Ver C: Repeal / Ver D: Eliminate) the death tax so that the loss of a family member will no longer (Ver X: be taxed / Ver Y: result in paying additional tax on top of what it took a lifetime to earn).	74%	18%	8%	C: 75% fav D: 73% fav X: 75% fav Y: 73% fav

Note: Statements were randomized but shown here in descending order of their "favor" response.

INFORMED FEDERAL TAX REFORM PLAN

Having learned more about it, do you favor or oppose the federal tax reform plan?



COMPARISON OF INITIAL & INFORMED POSITIONS

